

PRIMAVERA SOUND



Primavera Sound group



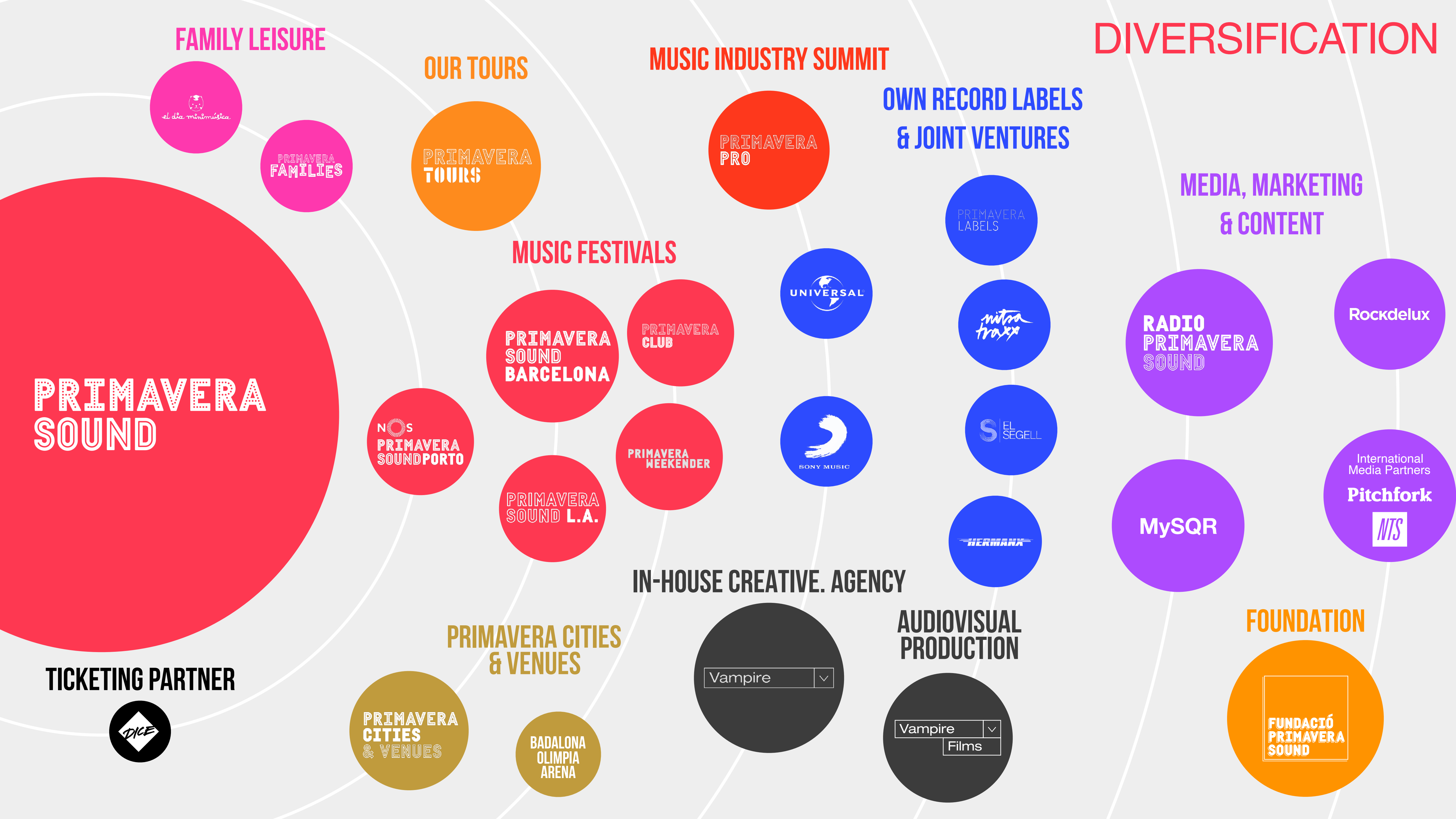
Primavera Sound has successfully evolved from a music festival to a music global brand, facing a highly competitive environment

As Primavera Sound faces its next stage of growth, what moves us is:

- Being a relevant global music brand that honors its past and passionately looks towards the future.
- Being a prescriber for prescribers (fans & brands)
- Designing high quality physical and digital experiences for people who enjoy music.
- Becoming the go-to partner for brands that want to communicate through music.
- Contributing to the development and well-being of the cities we work in.

Currently working on an ambitious strategy based on:





Primavera Sound's 4 big pillars

Commitment to Music



Sustainability



Social Responsibility



Barcelona



Commitment to Music

Sustainability

Social Responsibility

Barcelona

- Past, present and future come together at Primavera Sound
- Avoiding the homogeneity of the national and European panorama
- Quality, criteria, risk and authenticity as priorities
- Contracting bands on the basis of contribution to line up, not on the basis of the sales that could be generated
- Fundamentally international while not neglecting local talent
- Great variety of musical styles from different origins and generations

PRIMAVERA SOUND

30 MAY

ERYKAH BADU/ FUTURE/ INTERPOL/ FKA TWIGS/ NAS/ MAC DEMARCO/ CHRISTINE COURTNEY BARNETT/ CHARLI XCX/ GUIDED BY VOICES/ DANNY BROWN/ SIGRID/ APPARAT live/ STEPHEN MALKERCH/ CARCASS/ YAEJI/ SOPHIE/ PRINCESS NOKIA/ EMPEROR/ 070 SHAKE/ CLAIRO/ JULIEN BAKER/ THE NECKS/ DIAMANTE/ MARIBOU STATE/ BIG THIEF/ STIFF LITTLE FINGERS/ SOCCER MOMMY/ MYKKI BLANCO/ TERRY RILEY & DENIS SULTA/ MYRKUR/ RICO NASTY/ JAPANESE/ TOMBERLIN/ SHONEN KATANA/ OCTO OCTA b2b ERIS DREW/ DAM-FUNK/ OBJEKT/ JAYDA G/ BRIDGET ST. JAY/ ALICE PHOEBE LOU/ THE MAN/ LAS/ DEMONKE STARE/ ANASTASIA KRISTE/ JOB JOBSE/ ELENA SETIEN/ BAKAR/ LAS ODIO/ MAFALDA/ DJRUM/ ODINA/ GANGSTA BOO/ r.e.a.l./ SHAKTI ALLIANCE (IVY/ MODET/ VIR)/ IM/

31 MAY

TAME IMPALA/ MILEY CYRUS/ JANELLE MONÁE/ ROBYN/ CARLY RAE JEPSEN/ SUEDE/ LIZ PHAIR/ IVY QUEEN/ JAWBREAKER/ KATE TEMPEST/ KURT VILE & THE VIOLATORS/ JUNGLI/ HELENA HAUFF/ YVES TUMOR full band/ DIRTY PROJECTIONS/ LOW/ BEAK>/ POND/ JULIA HOLTER/ CYBOTRON live/ JOY ORBISON/ AGORIA live/ TONY TOUCH & FRIENDS/ LAUREL HALO dj set/ FLOHIO/ FUCKED UP/ SNAIL MAIL/ LUCY Dacus/ OCEAN/ GEORGIA ANNIS MUDROW/ ALDOUS HARDING/ MIDORI TAKADA/ STICK AMY AND THE SNIFFERS/ COURTESY/ STEFFI/ CHAI/ WEDNESDAY CAMI/ DR. RUBINSTEIN/ LIDIA DAMUNT/ MARIA JOSE LLERGO/ PUTOCHINOMAR/ ROSA PISTOLA/ ANTHONY NAPLES live/ DERBY MOTORETA'S BURRITO K/ OVERMONO live & dj/ YLIA/ BATU/ MARK LUYA/ MAD MIRAN/ ROZA TER SOMADAMANTINA/ LA GOONY CHONGA/ GOTHBOICLIQUE/ ISA-BEL/ XOL

1 JUN

SOLANGE/ J BALVIN/ ROSALÍA/ JAMES BLAKE/ STEREO LAB/ KALI UCHIS/ JARVIS ROISIN MURPHY/ PRIMAL SCREAM/ RICHIE HARRIS/ MODESELEKTOR live/ PUSHA T/ NENEH CHERRY/ LOYLE CARNER/ BUILT TO SPILL perform LIZZO/ NATHY PELUSO/ TIERRA WHACK/ CUPCAKKE/ THE MYSTERY OF THE BULGARIAN VOICES featuring L. SHELLAC/ FRANK CARTER & THE RATTLESNAKES/ TIM HECKER & KONOYO ENSEMBLE/ BOY PABLO/ TIR. THE MESSTHETICS/ JREGMafia/ HARU NEMURI/ DANNY L HARLE live/ HURRIC JUNE OF 44/ DAYME AROCEÑA/ KODIE SHANE/ YUNG BEEF dj set/ AVALON EMI/ VERONICA VASICKA live/ DRAB MAJESTY/ NILÜFER YANYA/ SLOWTHAI/ RETIRA/ ALONDRA BENTLEY/ CHANEL TRES/ SUZANNE CIANI/ FANTASTIC MAN b2b T. DJ SUPERMARKT/ IZABEL/ JAN ISIAH/ CATERINA BARBERI/ RUCULLA/ DJ R. ECRAN TOTAL/ HIEROGLYPHIC BEING/ FOREST DRIVE WEST/ CARINHO/ PEACH/ DJ MARCELLE/ ANOTHER NICE MESS/ NOSEDRIP/ EPSILOVE/ MOZHGAN/ FRINI

PRIMAVERA A LA CIUTAT 27-29 MAY 2 JUN

Tickets on sale at: EL PORTAL DEL PRIMAVERA by REDTKT | t

2019 BARCELONA

PRIMAVERA SOUND 2021

BARCELONA 2 - 6 JUN

Wednesday 2nd June

THE JESUS AND MARY CHAIN · METRONOMY · SQUID ·

Thursday 3rd June

TAME IMPALA · MASSIVE ATTACK · PAVEMENT · CHARLI XCX · FKA twigs · IGGY POP · DJ SHADOW · JAMIE XX · YOUNG THUG · KEHLA · KIM GORDON · AUTECHRE · CIGARETTES AFTER SEX · HONEY DIJON · YO LA · EINSTÜRZENDE NEUBAUTEN · AEAEA · SPARKS · MABEL · GIRL IN RED · BEA · 100 GECS · CAROLINA DURANTE · HANNAH DIAMOND · LES SAVY FAV · EL MATO A · BLACK LIPS · BIG FREEDIA · NAPALM DEATH · RINA SAWAYAMA · BLACK M · FAYE WEBSTER · JOAN SHELLEY · DJ FRA · OKLOU · CALL SUPER b2b SHANTI CE · KHALED · KAMPIRE & DECAY present Bunu Bop · PELADA · AUTOMATIC · CUBAN DOLL · VTSS · ELA MINUS · DJ KELVIN · GABBER MODUS OPERANDI · 33EMYBW · AGORAPHOBIA · KILLAVESE · CARLA · MARTHA · IVY BARKAKA

Friday 4th June

THE STROKES · THE NATIONAL · BECK · DOJA CAT · BROCKHAMPTON · BIKINI KILL · C. TA · CARIBOU · KING GIZZARD & THE LIZARD WIZARD · BA · EARL SWEATSHIRT · JENNY BETH · KHUANGBIN · KANO · JEFF MILLS · FO · MANEL · PALOMA MAMI · YUNG BEEF & PABLO CHILL-E · SLOWTHAI · PABLO V · LITTLE SIMZ · EVIAN CHRIST · SHELLAC · GEORGIA · MANO LE TOUGH · OSCAR · SPECIAL REQUEST · MARIAH THE SCIENTIST · BLAWAN · YOUNG MARCO · LOREN · THE MURDER CAPITAL · JESSICA PRATT · AURORA HALAL live · MICA LEVI · ZAI & LATRANMEGACOBLA · BEACH BUNNY · TROPICAL FUCK STORM · IOS · SOTO ASA · CHAQUETA DE CHÂNDAL · MARINA HERLOP · VIOLET · GABR · BUTTECHNO · LA FAVI · DJ LIZZ · LOS HIJOS DE YAYO · AKASHA KID · LE

Saturday 5th June

TYLER, THE CREATOR · GORILLAZ · BAD BUN · DISCLOSURE · JORJA SMITH · BAUHAUS · P · KING KRULE · CHROMATICS · BICEP · FREDDIE GIBBS & M · DUKI · MAVIS STAPLES · JAWBOX · DIIV · KOFFEE · DJ HARVEY · MARIA · ROLLING BLACKOUTS COASTAL FEVER · JAMILA WOODS · PAUL HEATON · SQUAREPUSHER · CAROLINE POLACHEK · FATIMA YAMAH · ABBATH · BEN · THE CARETAKER · NÚRIA GRAHAM · DJ PLAYERO · OM · TIM BURGESS · LES AMAZONES D'AFRIQUE · FERRAN PALAU · SHAME · LEON VYNE · TERRENCE DIXON live · PORRIDGE RADIO · LAS LIGAS MENORES · SANG · JANE FITZ · BLACK COUNTRY, NEW ROAD · VAGINA DENTATA ORGAN · MECÁNICA POPULAR · SONIDO LA CHANGA · BISCUIT · DIE KATAPULT · L · NORSICAA · KAMMA & MASALO · 2020 · TRAPANI · DJ NARANJITO · L

Sunday 6th June

AMELIE LENS · BLACK COFFEE · DISCLOSURE DJ Set · NI · ANIKA KUNST · BLOND:ISH · CHAOS IN THE CBD · HECTOR · JOYHAUSER · WILLIAM DJOKO

...AND MORE!

PRIMAVERA SOUND 202X2! BARCELONA SANT ADRIA

1st WEEKEND

2 JUN

MASSIVE ATTACK · PAVEMENT · TAME IMPALA

3 JUN

BECK · THE NATIONAL · THE STROKES

4 JUN

GORILLAZ · JORJA SMITH · NICK CAVE & THE BAD SEEDS · TYLER, THE CREATOR

5-8 JUN

BECK · DISCLOSURE · INTERPOL · JAMIE XX · JORJA SMITH · MEGAN THEE STALLION

9 JUN

DUA LIPA · GORILLAZ · INTERPOL · TYLER, THE CREATOR

10 JUN

LORDE · MASSIVE ATTACK · THE STROKES

11 JUN

JORJA SMITH · MEGAN THEE STALLION · PHOENIX · TAME IMPALA · YEAH YEAH YEAHS

12 JUN

AMELIE LENS · NINA KRAVITZ · PEGGY GOU · CHAOS IN THE CBD · HECTOR OAKS · JOYHAUSER · MONOLINK · NICOLA CRUZ DJ SET · ANIKA KUNST · JHALIKA

Commitment to Music

Sustainability

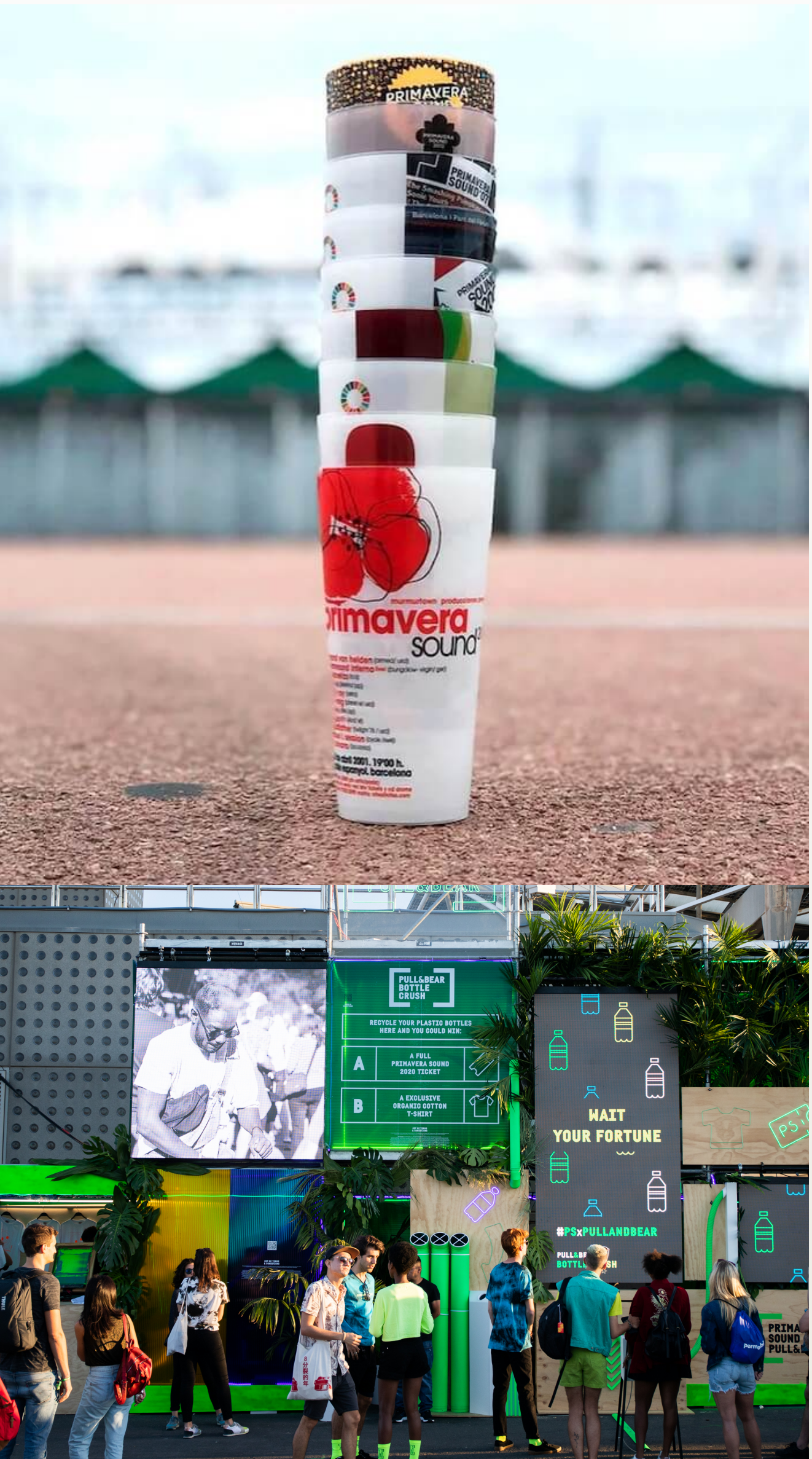
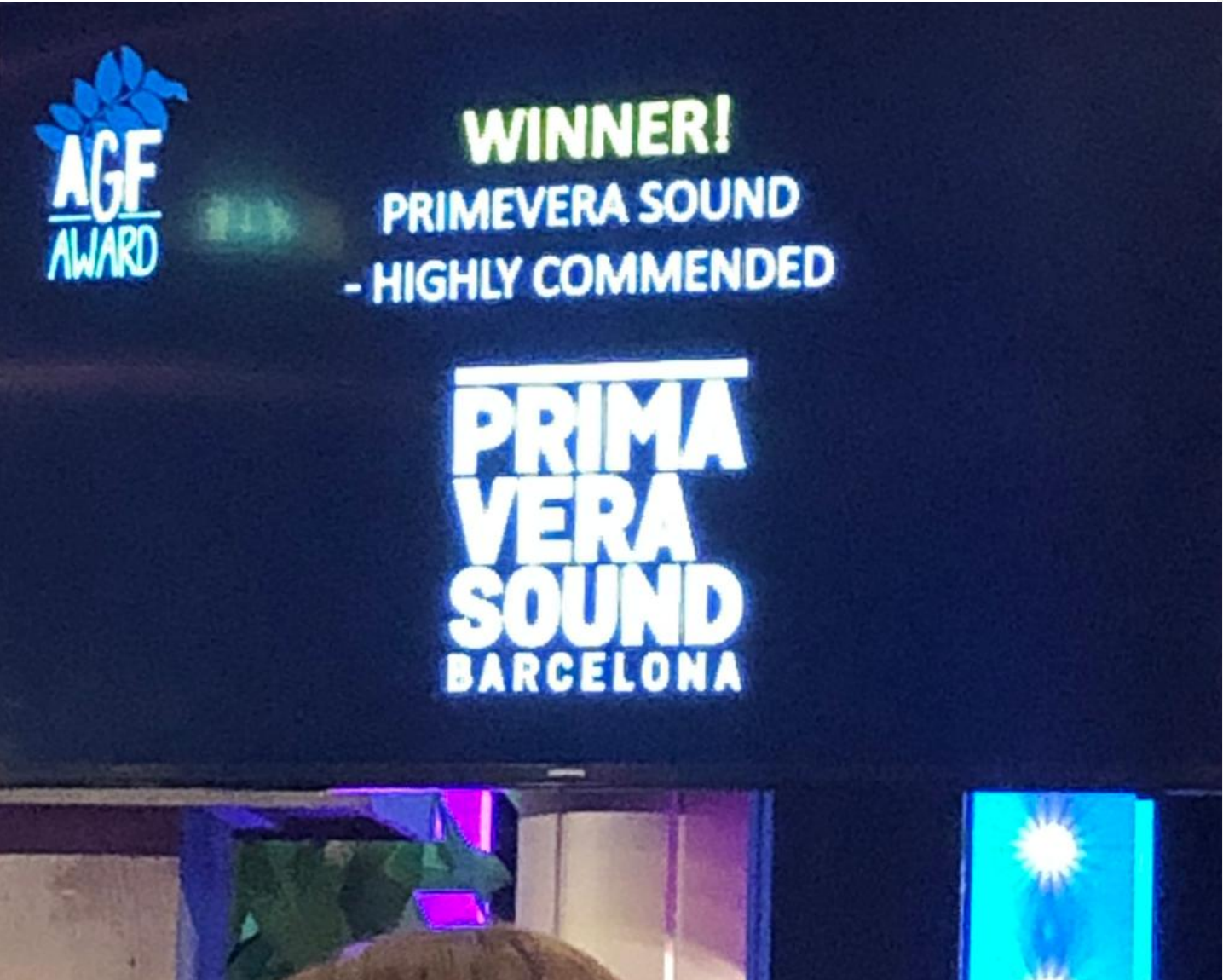
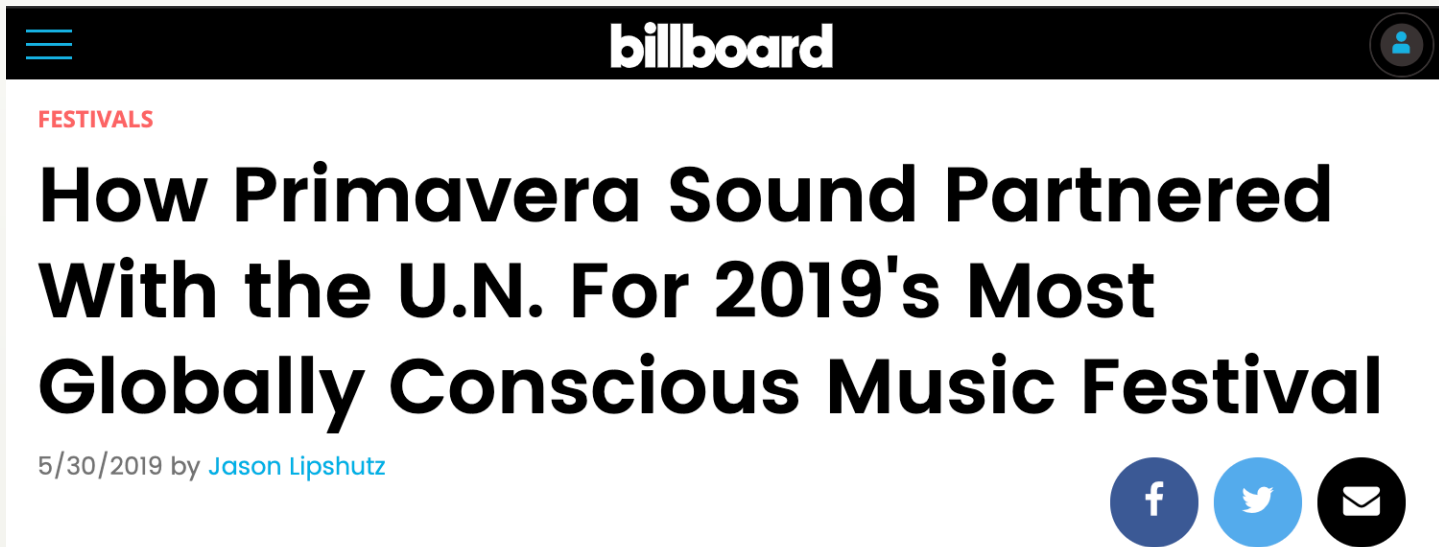
Every year we take part in global projects such as the U.N Sustainable Development Goals. This project includes actions designed to end world poverty, protect the planet and against gender discrimination and sexual harassment, among other initiatives.

“A Greener Festival” award at the European Festival Awards of Eurosonic.

Working to remove single-use plastic at the festival

Social Responsibility

Barcelona



Commitment to Music

Sustainability

Social Responsibility

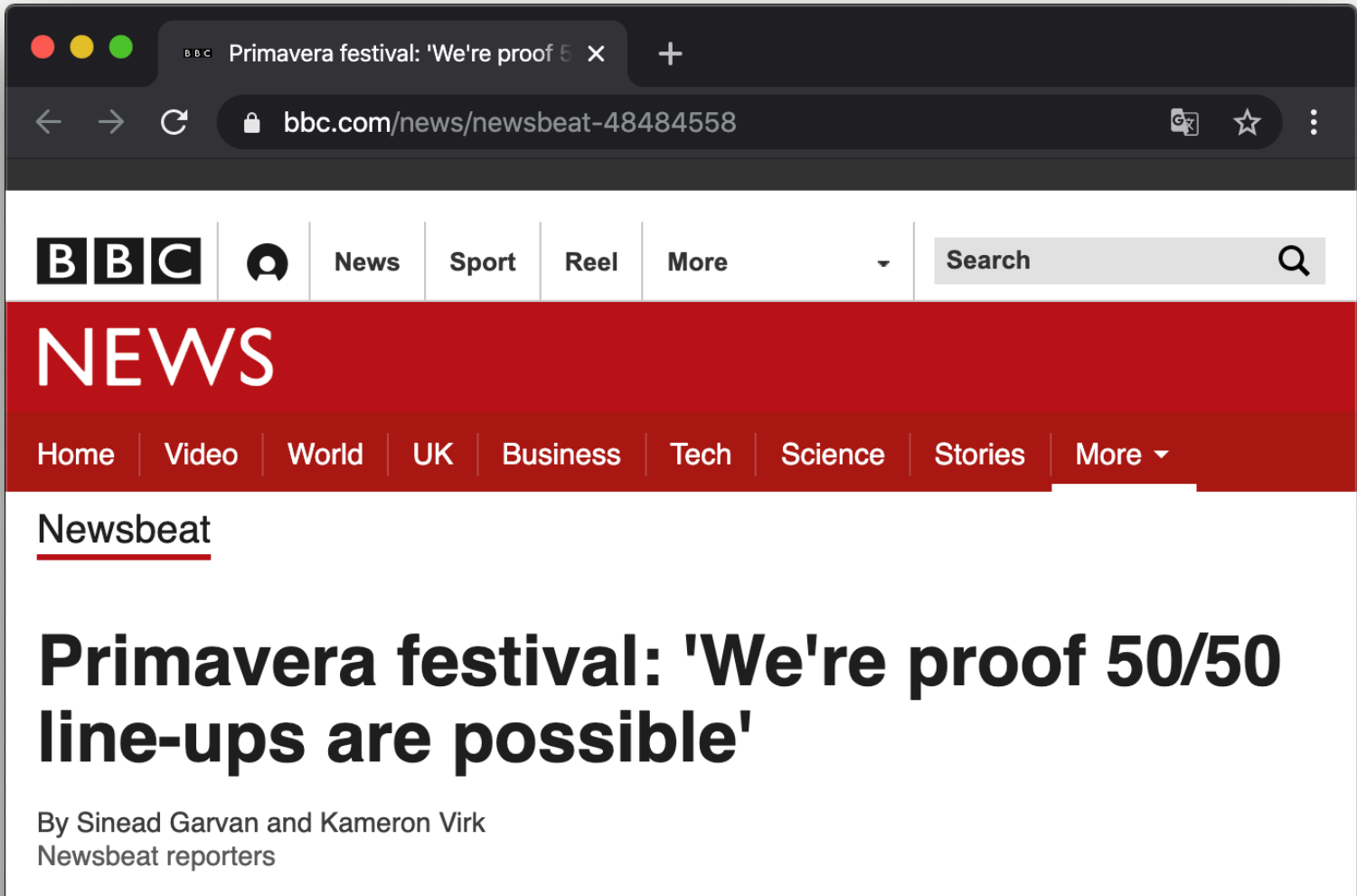
Barcelona

2019’s festival campaign, The New Normal, showcased gender equality in the line-up and proved that gender parity is possible on large scale festivals. Primavera Sound became the first top tier festival to achieve it.

FUNDACIÓ PRIMAVERA SOUND:
Local Foundation

100% urban, leaving a mark on the company's corporate social responsibility.

- All year round: HR, Economics
- HQ in the district.
- Care in 4 different areas: social emergency (families), training and work, sustainability and new normal and nobody is normal.

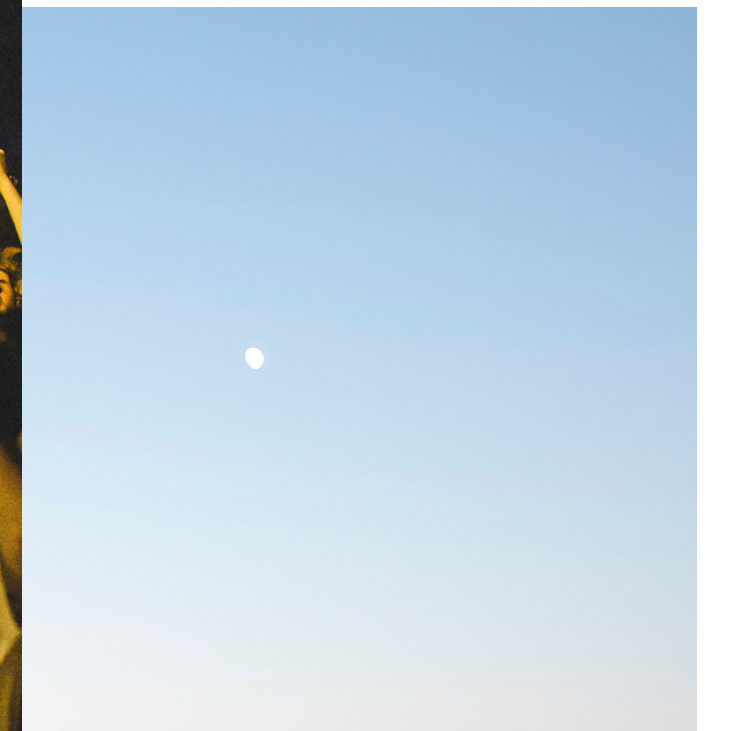


Barcelona DNA

Primavera Sound is a representation of the city that has seen the festival grow, Barcelona: open and cosmopolitan, an icon of modernity bathed by the Mediterranean Sea and connected with its people, its visitors and the diverse cultures that have built its DNA.

Primavera Sound is presented as the musical event capable of reaching all audiences while preserving its purpose in a modern and innovative way. After 20 years, it has established itself as one of the main tourist attractions in Barcelona, as well as one of the most relevant in Europe.

The festival acts as a mediator and enhancer, bringing everyone everything that distinguishes Barcelona from any other city: its design, its art, its creativity, its gastronomy, its culture.



Primavera Sound Barcelona

Our flagship festival



PS2022

Calendar

Fact sheet

Impact

Audience

Partners

Overview

Organiser:

Primavera Sound S.L.

City:

Barcelona & Sant Adrià

Dates (2022):

From 2- 12 June

Format:

Outdoor.

Parc del Fòrum

+ 15 city venues



Map

Organiser:

Primavera Sound S.L.

City:

Barcelona & Sant Adrià

Dates (2022):

From 2- 12 June

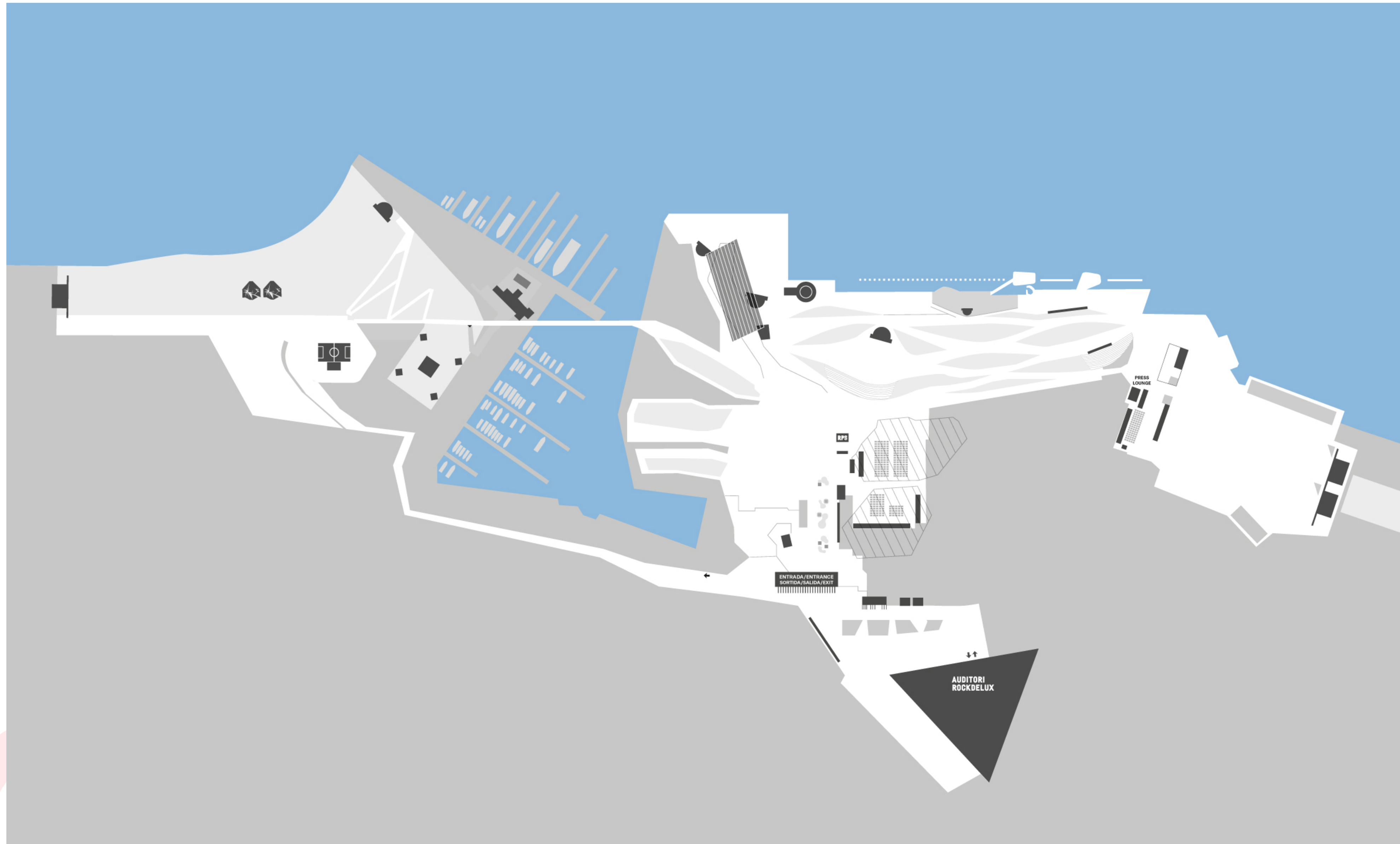
Format:

Outdoor.

Parc del Forum

+ 15 city venues

+ 14 stages



PRIMAVERA SOUND 202X2!

BARCELONA SANT ADRIA

1st WEEKEND

PRIMAVERA A LA CIUTAT

2nd WEEKEND

PRIMAVERA A LA CIUTAT

1st WEEKEND + 2nd WEEKEND

FÒRUM + PRIMAVERA A LA CIUTAT

BRUNCH ON THE BEACH

2 JUN

MASSIVE ATTACK

PAVEMENT

TAME IMPALA

100 GECS

BAD GYAL

BLACK LIPS

BLACK MIDI

C. TANGANA

CHARLI XCX

3SEMYEW

AFRODEUTSCHE

BEARADOOREE

BIG FREEDIA

CALL SUPER B2B SHANTI CELESTE

CARISTA

CARLA

CAROLINA DURANTE

DO TIFFANY

DJ FRA

EL MATO A UN POLICIA MOTORIZADO

FAYE WEBSTER

HANNAH DIAMOND

IIVY BARKAKAT

JOAN SHELLEY

KAMPPIRE & DECAY: BUNU BOP

KAREEM ALI

LES SAVY FAY

LINDSUA IGNOTA

MARTHA

NAPALM DEATH

OKLOU

OTOBROKE BEAVER

PELADA

IPONO

RIINA SAWAYAMA

RODRIGO CUEVAS: BARBIAN

ROMBO

SHYGI

SOTO ASA

THE ARMED

TURNSTILE

VISSS LIVE

VERDE PRATO

MARIA DEL MAR BONET

SHARON VAN ETTEN

YO LA TENGO

3 JUN

BECK

THE NATIONAL

THE STROKES

AMAZA

AUTECHRE

BIKINI KILL

BROCKHAMPTON

CARIBOU

AURORA HALAL LIVE

BEACH BUNNY

BLAWAN

BUTTECHNO

CARINQ

CHAQUETA DE CHÁNDAL

C2N

DEENA ABDELWAHED DJ SET

DJ STINGRAY 313

EVIAN CHRIST

GABRIELA RICHARDSON

GEORGIA

HELADO NEGRO

IDSOUNOUNCANE

ISABELLA

JASMINE INFINITI LIVE

JESSICA PRATT

KAYDY GAIN

LE NAIS

LIGHTNING BOLT

LORENZO SENNI

LORY D

MAINLINE MAGIC ORCHESTRA

MAND LE TOUGH LIVE

MARIAH THE SCIENTIST

MARINA HERLOP

INDIA

OSCAR MULERO

PNPILINPUSSIES

SHELLAC

TROPICAL FUCK STORM

VIOLET

YOUNG MARCO

ZAI & LA TRANSMEGACOLA

PABLO VITTAR

PALOMA MAMI

PARQUET COURTS

WEYES BLOOD

4 JUN

GORILLAZ

JORJA SMITH

NICK CAVE & THE BAD SEEDS

TYLER, THE CREATOR

BAUHAUS

BEACH HOUSE

CAROLINE POLACHEK

DIIV

DISCLOSURE

DJ HARVEY

DUKI

DREAMCATCHER

EINSTÜRZENDE NEUBAUTEN

IDLES

JAWBOX

KING KRULE

MARÍA JOSÉ LLERGO

MAVIS STAPLES

SLOWTHAI

SHAME

SQUAREPUSHER

STINGRAY 313 LIVE

TERRENCE DIXON LIVE

THE CARETAKER

TIM BURGESS

YOZO

5-8 JUN

BECK

DISCLOSURE

INTERPOL

JAMIE XX

JORJA SMITH

MEGAN THEE STALLION

100 GECS

A. G. COOK

BAD GYAL's GOGO CLUB

CHARLI XCX

CHET FAKER

DRAIN GANG (BLADEE, EGGOZK, THAIBOY DIGITAL)

GILLES PETERSON

JAWBOX

JEHNNY BETH

JOHN TALABOT DJ SET

KING GIZZARD & THE LIZARD WIZARD

SLOWDIVE

SONS OF KEMET

THE MAGNETIC FIELDS

YUNG LEAN

107 FAUNOS

AFRIKAN SCIENCES

AKSAR MAROUL

ALANATRE

ALBANY

ALEX CAMERON

AUFWACHEN

AUSTRÖHNGARO

AUTOMATIC

AWESOME TAPES (DJ SET)

BANDALOS CHINOS

BEACH BUNNY

BEAK- DJ SET- LIVE

BEN YART

CASSANDRA JENKINS

CHARIOT

COAGUL

CUCINA POVERA

DANCE SYSTEM

D.R.O.P (BENISO - BONNY SOUL)

DANNY L HARLE

DARKO

DAVE P

DEAD NORMAL

DERBY MOTORETA'S BURRITO KACHIMBA

DIVERSO

DJ BLACK LOW

DJ BRAVA

DJ FRA

DJ NARANJITO

DJ PASTIS

DJ PLAYERO

DOBLE PLETINA

DORIAN ELECTRA

DRY CLEANING

DUMA

EASYFUN

EL BLOQUE DJS

EL MATO A UN POLICIA MOTORIZADO DJS

ELI WINTER & CAMERON KNOWLER

ENNY

ERIKA DE CASTER

ETHAN P. FLYNN

EVIAN CHRIST: TRANCE PARTY

FEMT

FENNE LILLY

FLOHID

GAZZI

GOLITE

HAILU MERGIA

HANNAH DIAMOND

HIDROGENESSE

HOLY TONGUE

ICEAGE

IKRAM BOULOUN

ILL CONSIDERED

ISABELLA

JAMILA WOODS

JOCKSTRAP

JORKOO

JULIO TORNERO

KAMAAL WILLIAMS

KEYYAA

KERO KERO BONITO

KHALED

KINETIC

KING HANNAH

KMRU

L DEVINE

L'IMPERATRICE

LA ZOWI

LAANI

LAS LIGAS MEMORES

LES SAVY FAY

LIGHTNING BOLT

LOKEY

LORD APEX

LOS BICHOS

LOS HIJOS DE YAYO

LOST GIRLS

MAD MIRAN

MAFALDA

MARIA JAUME

MARIA SOMERVILLE

MARIE MONTEKIER

MIC YALLAH & DEBMASTER

MIKE

MY FORMULA

NAIGUYANI

NALA SINEPHRO

NAMASENDA

NOGA EREZ

NORIA GRAHAM

PENELÓPE ISLES

PHILLIP SHERBURNE DJ SET

PIPLE

POWER BURKAS

PRITYA RAGU

REINALDO & CLARA

SABLA

SANDRÉ

SAOIRSE

SOH

SECRET NIGHT GANG

SELTAR

SHAME

SHANTI CELESTE

SINEAD O'BRIEN

SÜCCESB6

SOURAKATA KOTITE

SPELLING

STEAM DOWN

STRATA

TEXT LATEX

THE SOUL JAZZ RECORDS SOUND SYSTEM

THEREMATIC

TORUS

TROPICAL FUCK STORM

TURNSTILE

TWIN

UNAI MUGURUZA

VERUSHKA SIRIT

VICTOR

VIRGINIE

VULK

WESLEY JOSEPH

YASHIN WILLIAMS

YOUNG BEEF

YOUNG PRADO

9 JUN

DUA LIPA

GORILLAZ

INTERPOL

TYLER, THE CREATOR

ASHNIKKO

BAD GYAL

BICEP

BIG THIEF

C. TANGANA

CAZZU

CHARLI XCX

GILLES PETERSON

JAY ELECTRONICA

KHRUANGBIN

KING GIZZARD & THE LIZARD WIZARD

MALL GRAB

METRONOMY

PERFUME

PLAYBOI CARTI

SLOWDIVE

A. G. COOK

LABORAPHORIA

ALEX CAMERON

AMBARCHI / SPRENGER / SOLLMANN

ANZ

BIGOKO

CASERO

CUBAN DOLL

DRY CLEANING

DUMA

EL MATO A UN POLICIA MOTORIZADO

FUTURE UTOPIA

GABBER MODUS OPERANDI

GRACEY

GRIFF

IKHAI

IRISH ON FIRE

JOLLY HUMBERSTONE

JORDIA JORDAN

JENSEN MCRAE

JOHN TALABOT DJ SET

MOONCHILD SANLEY

MULJERES

PIPLE

PROSPA LIVE

TRATA NEGRA

ULTRABACK

SOFIA KOURTESIS LIVE

SONIDO TUPINAMBA

SQUID

TARTA RELENA

WORKING MEN'S CLUB

10 JUN

LORDE

MASSIVE ATTACK

THE STROKES

BLACK COFFEE

BRITTANY HOWARD

BURNA BOY

CLAIRO

COURTNEY BARNETT

GIVEON

KHEA

M.I.A.

NICOLA CRUZ

PA SALIEU

RUN THE JEWELS

THE JESUS AND MARY CHAIN

ALITZZ

AMAAARAE

APARTAMENTOS ACAPULCO

CAUTIONS CLAY

CEMAT

CONNAN MOCKASIN

DANNY L HARLE

DORIAN ELECTRA

DUMA

EDFEDIN

ERIKKA DE CASTER

DERBY MOTORETA'S BURRITO KACHIMBA

DJ PASTIS

ELA MINUS

BAARLS WYRD

BENESIS OIWUSU

GOLITE

LA ZOWI

LOGICLOOD

NAMASENDA

ORANISSE PAZUZI

SAMAK ABDULHAD

SAMPA THE GREAT

SENYAWA

SPECIAL INTEREST

SPOFJ

STEIN

STARQUIM

THE MURDER CAPITAL

TOPS

ULTRABACK

DE AMOR BIZARRO

VALENTINO MORA LIVE

VLADISLAV DELAY

VISSS

WATA IGARASHI LIVE

11 JUN

JORJA SMITH

MEGAN THEE STALLION

PHOENIX

TAME IMPALA

YEAH YEAH YEAHS

ANGÈLE

ANTÒNIA FONT

CELESTE

DANIEL AVERY LIVE

DJ SEINFELD - MIRRORS: LIVE

FRED AGAIN..

JESSIE WARE

KING PRINCESS

LA MAFIA DEL AMOR

MOGWAI

MOLCHAT DOMA

NICKI NICOLE

ROMY

SEN SENRA

SKY FERREIRA

TAINY

AGEMOMA DJ SET- LIVE

ALITIN GÜN

ANGEL BAT DAVID

ARODJ AFTAB

CONFETTI DE ODIO

COURTESY LIVE

DORIAN RICHARDS B2B NICOLAS LUTZ

DA SOUZA

DANIEL AVERY LIVE

DERBY MOTORETA'S BURRITO KACHIMBA

DJ PASTIS

ELA MINUS

BAARLS WYRD

BENESIS OIWUSU

GOLITE

LA ZOWI

LOGICLOOD

NAMASENDA

ORANISSE PAZUZI

PARANOID 1966

PONO

ROLLING BLACKOUTS COASTAL FEVER

REINALDO & CLARA

SAAD NIGHT DYNAMITE

SHELLAC

SHERELLE B2B TIM REAPER

SOLEA MORENTE

SPECIAL REQUEST

THE WEATHER STATION

UNAI MUGURUZA

VIAGRA BOYS

12 JUN

AMELIE LENS

NINA KRAVIZ

PEGGY GOU

CHAOS IN THE CBD

HÉCTOR OAKS

JOYHAUSER

MONOLINK

NICOLA CRUZ DJ SET

ANIKIA KUNST

MALIKA

ORGANIZED BY

PRIMAVERA SOUND

STRATEGIC PARTNERS

PULL&BEAR

CUPRA

PARTNERS

SEAT

mySOR

WITH THE SUPPORT OF

Radio Primavera Sound

INSTITUTIONAL COLLABORATORS

WITH THE SUPPORT OF

Radio Primavera Sound

COLLABORATING WITH

ACTION CAMPAIGN

TICKETS ON SALE AT

mySOR

PRIMAVERA SOUND 202X2!

BARCELONA SANT ADRIA

1st WEEKEND

PRIMAVERA A LA CIUTAT

2nd WEEKEND

PRIMAVERA A LA CIUTAT

1st WEEKEND + 2nd WEEKEND

FÒRUM + PRIMAVERA A LA CIUTAT

BRUNCH ON THE BEACH

2 JUN

MASSIVE ATTACK

PAVEMENT

TAME IMPALA

100 GECS

BAD GYAL

BLACK LIPS

BLACK MIDI

C. TANGANA

CHARLI XCX

3SEMYEW

AFRODEUTSCHE

BEARADOOREE

BIG FREEDIA

CALL SUPER B2B SHANTI CELESTE

CARISTA

CARLA

CAROLINA DURANTE

DO TIFFANY

DJ FRA

EL MATO A UN POLICIA MOTORIZADO

FAYE WEBSTER

HANNAH DIAMOND

IIVY BARKAKAT

JOAN SHELLEY

KAMPPIRE & DECAY: BUNU BOP

KAREEM ALI

LES SAVY FAY

LINDSUA IGNOTA

MARTHA

NAPALM DEATH

OKLOU

OTOBROKE BEAVER

PELADA

IPONO

RIINA SAWAYAMA

RODRIGO CUEVAS: BARBIAN

ROMBO

SHYGI

SOTO ASA

THE ARMED

TURNSTILE

VISSS LIVE

VERDE PRATO

MARIA DEL MAR BONET

SHARON VAN ETTEN

YO LA TENGO

3 JUN

BECK

THE NATIONAL

THE STROKES

AMAZA

AUTECHRE

BIKINI KILL

BROCKHAMPTON

CARIBOU

AURORA HALAL LIVE

BEACH BUNNY

BLAWAN

BUTTECHNO

CARINQ

CHAQUETA DE CHÁNDAL

C2N

DEENA ABDELWAHED DJ SET

DJ STINGRAY 313

EVIAN CHRIST

GABRIELA RICHARDSON

GEORGIA

HELADO NEGRO

IDSOUNOUNCANE

ISABELLA

JASMINE INFINITI LIVE

JESSICA PRATT

KAYDY GAIN

LE NAIS

LIGHTNING BOLT

LORENZO SENNI

LORY D

MAINLINE MAGIC ORCHESTRA

MAND LE TOUGH LIVE

MARIAH THE SCIENTIST

MARINA HERLOP

INDIA

OSCAR MULERO

PNPILINPUSSIES

SHELLAC

TROPICAL FUCK STORM

VIOLET

YOUNG MARCO

ZAI & LA TRANSMEGACOLA

PABLO VITTAR

PALOMA MAMI

PARQUET COURTS

WEYES BLOOD

4 JUN

GORILLAZ

JORJA SMITH

NICK CAVE & THE BAD SEEDS

TYLER, THE CREATOR

BAUHAUS

BEACH HOUSE

CAROLINE POLACHEK

DIIV

DISCLOSURE

DJ HARVEY

DUKI

DREAMCATCHER

EINSTÜRZENDE NEUBAUTEN

IDLES

JAWBOX

KING KRULE

MARÍA JOSÉ LLERGO

MAVIS STAPLES

SLOWTHAI

SHAME

SQUAREPUSHER

STINGRAY 313 LIVE

TERRENCE DIXON LIVE

THE CARETAKER

TIM BURGESS

YOZO

5-8 JUN

BECK

DISCLOSURE

INTERPOL

JAMIE XX

JORJA SMITH

MEGAN THEE STALLION

100 GECS

A. G. COOK

BAD GYAL's GOGO CLUB

CHARLI XCX

CHET FAKER

DRAIN GANG (BLADEE, EGGOZK, THAIBOY DIGITAL)

GILLES PETERSON

JAWBOX

JEHNNY BETH

JOHN TALABOT DJ SET

KING GIZZARD & THE LIZARD WIZARD

SLOWDIVE

SONS OF KEMET

THE MAGNETIC FIELDS

YUNG LEAN

107 FAUNOS

AFRIKAN SCIENCES

AKSAR MAROUL

ALANATRE

ALBANY

ALEX CAMERON

AUFWACHEN

AUSTRÖHNGARO

AUTOMATIC

AWESOME TAPES (DJ SET)

BANDALOS CHINOS

BEACH BUNNY

BEAK- DJ SET- LIVE

BEN YART

CASSANDRA JENKINS

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D.R.O.P (BENISO - BONNY SOUL)

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DRY CLEANING

DUMA

EASYFUN

EL BLOQUE DJS

EL MATO A UN POLICIA MOTORIZADO DJS

ELI WINTER & CAMERON KNOWLER

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EVIAN CHRIST: TRANCE PARTY

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HANNAH DIAMOND

HIDROGENESSE

HOLY TONGUE

ICEAGE

IKRAM BOULOUN

ILL CONSIDERED

ISABELLA

JAMILA WOODS

JOCKSTRAP

JORKOO

JULIO TORNERO

KAMAAL WILLIAMS

KEYYAA

KERO KERO BONITO

KHALED

KINETIC

KING HANNAH

KMRU

L DEVINE

L'IMPERATRICE

LA ZOWI

LAANI

LAS LIGAS MEMORES

LES SAVY FAY

LIGHTNING BOLT

LOKEY

LORD APEX

LOS BICHOS

LOS HIJOS DE YAYO

LOST GIRLS

MAD MIRAN

MAFALDA

MARIA JAUME

MARIA SOMERVILLE

MARIE MONTEKIER

MIC YALLAH & DEBMASTER

MIKE

MY FORMULA

NAIGUYANI

NALA SINEPHRO

NAMASENDA

NOGA EREZ

NORIA GRAHAM

PENELÓPE ISLES

PHILLIP SHERBURNE DJ SET

PIPLE

POWER BURKAS

PRITYA RAGU

REINALDO & CLARA

SABLA

SANDRÉ

SAOIRSE

SOH

SECRET NIGHT GANG

SELTAR

SHAME

SHANTI CELESTE

SINEAD O'BRIEN

SÜCCESB6

SOURAKATA KOTITE

SPELLING

STEAM DOWN

STRATA

TEXT LATEX

THE SOUL JAZZ RECORDS SOUND SYSTEM

THEREMATIC

TORUS

TROPICAL FUCK STORM

TURNSTILE

TWIN

UNAI MUGURUZA

VERUSHKA SIRIT

VICTOR

VIRGINIE

VULK

WESLEY JOSEPH

YASHIN WILLIAMS

YOUNG BEEF

YOUNG PRADO

9 JUN

DUA LIPA

GORILLAZ

INTERPOL

TYLER, THE CREATOR

ASHNIKKO

BAD GYAL

BICEP

BIG THIEF

C. TANGANA

CAZZU

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KHRUANGBIN

KING GIZZARD & THE LIZARD WIZARD

MALL GRAB

METRONOMY

PERFUME

PLAYBOI CARTI

SLOWDIVE

A. G. COOK

LABORAPHORIA

ALEX CAMERON

AMBARCHI / SPRENGER / SOLLMANN

ANZ

BIGOKO

CASERO

CUBAN DOLL

DRY CLEANING

DUMA

EL MATO A UN POLICIA MOTORIZADO

FUTURE UTOPIA

GABBER MODUS OPERANDI

GRACEY

GRIFF

IKHAI

IRISH ON FIRE

JOLLY HUMBERSTONE

JORDIA JORDAN

JENSEN MCRAE

JOHN TALABOT DJ SET

MOONCHILD SANLEY

MULJERES

PIPLE

PROSPA LIVE

TRATA NEGRA

ULTRABACK

SOFIA KOURTESIS LIVE

SONIDO TUPINAMBA

SQUID

TARTA RELENA

WORKING MEN'S CLUB

10 JUN

LORDE

MASSIVE ATTACK

THE STROKES

BLACK COFFEE

BRITTANY HOWARD

BURNA BOY

CLAIRO

COURTNEY BARNETT

GIVEON

KHEA

M.I.A.

NICOLA CRUZ

PA SALIEU

RUN THE JEWELS

THE JESUS AND MARY CHAIN

ALITZZ

AMAAARAE

APARTAMENTOS ACAPULCO

CAUTIONS CLAY

CEMAT

CONNAN MOCKASIN

DANNY L HARLE

DORIAN ELECTRA

DUMA

EDFEDIN

ERIKKA DE CASTER

JAPANESE BREAKFAST

LUCY LIVE

MARCO SHUTTLE

MAEVE

MARTIA KNIGHT

MARY ANNE HOBBS

MENTA

NUOVA VULCANO

OLIVIA XL

PANGAEA

PRITYA RAGU

RIGOBERTA BANDINI

SAMAK ABDULHAD

SAMPA THE GREAT

SENYAWA

SPECIAL INTEREST

SPOFJ

STEIN

STARQUIM

THE MURDER CAPITAL

TOPS

ULTRABACK

DE AMOR BIZARRO

VALENTINO MORA LIVE

VLADISLAV DELAY

VISSS

WATA IGARASHI LIVE

11 JUN

JORJA SMITH

MEGAN THEE STALLION

PHOENIX

TAME IMPALA

YEAH YEAH YEAHS

ANGÈLE

ANTÒNIA FONT

CELESTE

DANIEL AVERY LIVE

DJ SEINFELD - MIRRORS: LIVE

FRED AGAIN..

JESSIE WARE

KING PRINCESS

LA MAFIA DEL AMOR

MOGWAI

MOLCHAT DOMA

NICKI NICOLE

ROMY

SEN SENRA

SKY FERREIRA

TAINY

AGEMOMA DJ SET- LIVE

ALITIN GÜN

ANGEL BAT DAVID

ARODJ AFTAB

CONFETTI DE ODIO

COURTESY LIVE

DORIAN RICHARDS B2B NICOLAS LUTZ

DA SOUZA

DANIEL AVERY LIVE

DERBY MOTORETA'S BURRITO KACHIMBA

DJ PASTIS

ELA MINUS

BAARLS WYRD

BENESIS OIWUSU

GOLITE

LA ZOWI

LOGICLOOD

NAMASENDA

ORANISSE PAZUZI

PARANOID 1966

PONO

ROLLING BLACKOUTS COASTAL FEVER

REINALDO & CLARA

SAAD NIGHT DYNAMITE

SHELLAC

SHERELLE B2B TIM REAPER

SOLEA MORENTE

SPECIAL REQUEST

THE WEATHER STATION

UNAI MUGURUZA

VIAGRA BOYS

12 JUN

AMELIE LENS

NINA KRAVIZ

PEGGY GOU

CHAOS IN THE CBD

HÉCTOR OAKS

JOYHAUSER

MONOLINK

NICOLA CRUZ DJ SET

ANIKIA KUNST

MALIKA

ORGANIZED BY

PRIMAVERA SOUND

STRATEGIC PARTNERS

PULL&BEAR

CUPRA

PARTNERS

SEAT

mySOR

WITH THE SUPPORT OF

Radio Primavera Sound

INSTITUTIONAL COLLABORATORS

WITH THE SUPPORT OF

Radio Primavera Sound

COLLABORATING WITH

ACTION CAMPAIGN

TICKETS ON SALE AT

mySOR

PRIMAVERA SOUND 202X2!

BARCELONA SANT ADRIA

1st WEEKEND

PRIMAVERA A LA CIUTAT

2nd WEEKEND

PRIMAVERA A LA CIUTAT

1st WEEKEND + 2nd WEEKEND

FÒRUM + PRIMAVERA A LA CIUTAT

BRUNCH ON THE BEACH

9 JUN

DUA LIPA

GORILLAZ

INTERPOL

TYLER, THE CREATOR

ASHNIKKO

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C. TANGANA

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JULIO TORNERO

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KHALED

KINETIC

KING HANNAH

KMRU

L DEVINE

L'IMPERATRICE

LA ZOWI

LAANI

LAS LIGAS MEMORES

PS 2022 calendar

WEEK 1

| MO | TU | WE | TH | FR | SA | SU |
|----|----|----|----|----|----|----|
| 30 | 31 | 1 | 2 | 3 | 4 | 5 |



Attendance Arrival



PRIMAVERA
AT THE FORUM
200 shows



PRIMAVERA
AT THE CITY
150 shows
(Concert halls, cultural facilities
and public spaces)



PRIMAVERA PRO

WEEK 2

| MO | TU | WE | TH | FR | SA | SU |
|----|----|----|----|----|----|----|
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |

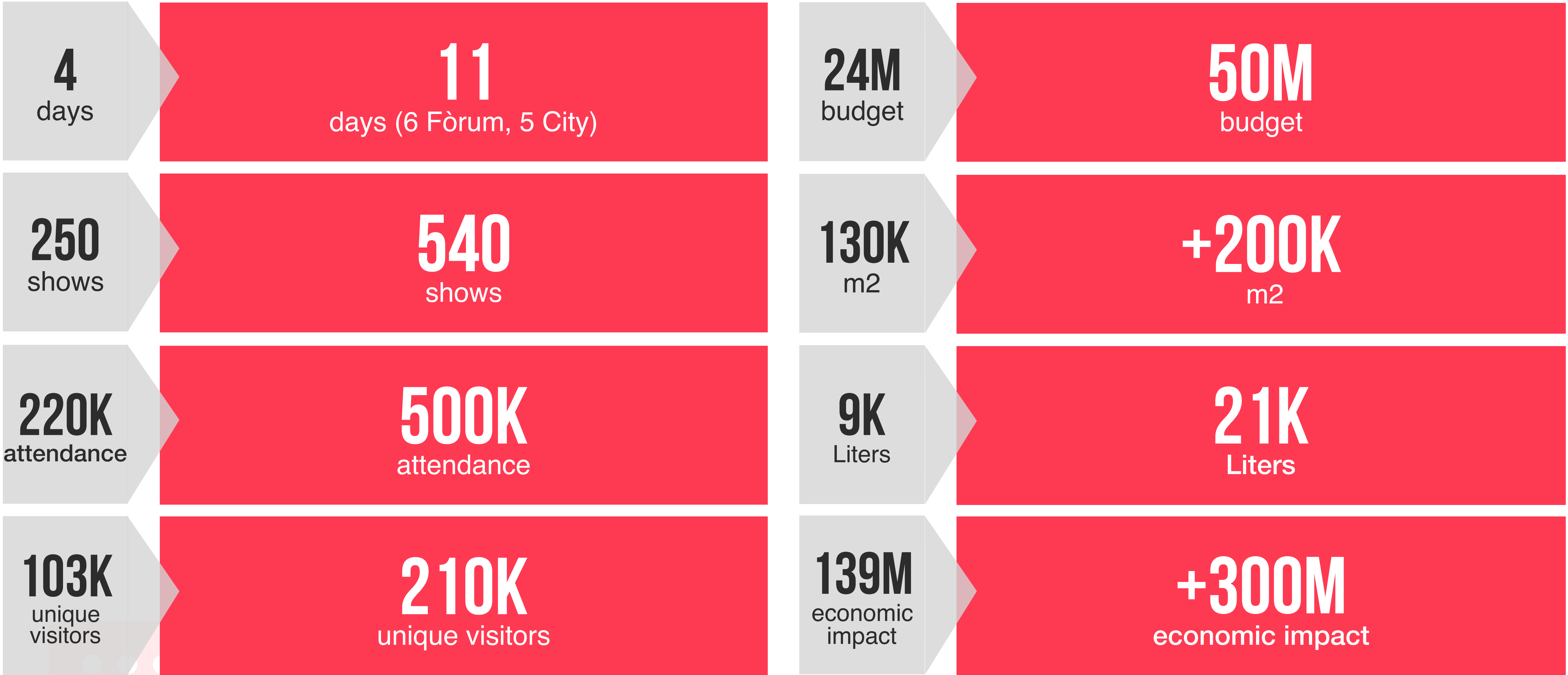


PRIMAVERA
AT THE FORUM
200 shows



PRIMAVERA AT
THE BEACH
ST. ADRIÀ

Primavera Sound 2022 evolution to be the biggest festival in Europe



Impact



“Primavera Sound Sets the Stage for Music Festivals Worldwide”



“Is This the Best Music Festival in the World?”

[Link](#)



“Spain’s best festival is Primavera Sound”



“El Primavera Sound generará un impacto económico de 300 millones, vende 210.000 entradas y se coloca al nivel de referentes mundiales como Coachella o Glastonbury”

- The most important and influential festival in the EU
- The most important cultural event in the country
- It will bring together the entire industry at all stages of the value chain: Artists, agencies, promoters, labels, the media

- 300 million euros of economic impact (149 in 2019)
- 350.000 overnight stays
- Average expense of the foreign assistant: 1.200€ in 3 days
- Most important event of the year aside MWC
- Over 8.000 journalists petitions

CULTURAL IMPACT

MEDIA IMPACT

ECONOMICAL IMPACT

SOCIAL IMPACT

Audience

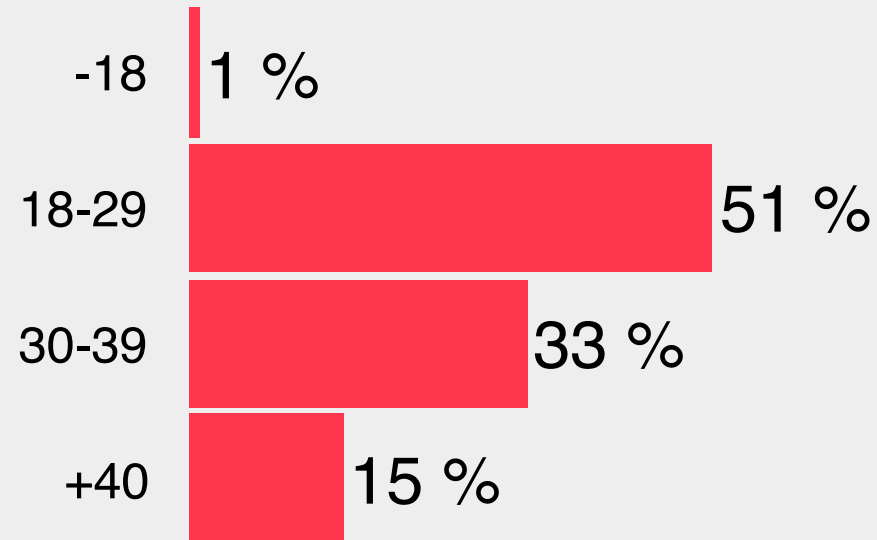
Our audience is considered to be trendsetter, modern, open minded and urban with a high income.

They are prescribers, discerning music lovers looking for the next big thing coming and high quality experiences

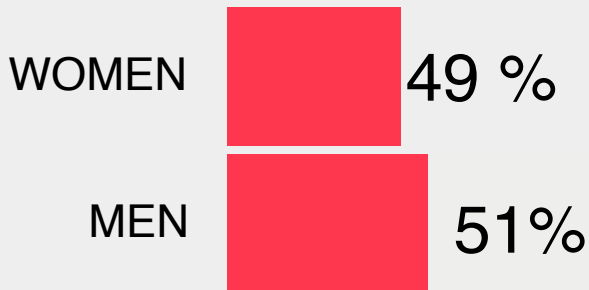
Besides music, they love fashion, new technologies & traveling.



AGE (29)



GENDER



PRICES

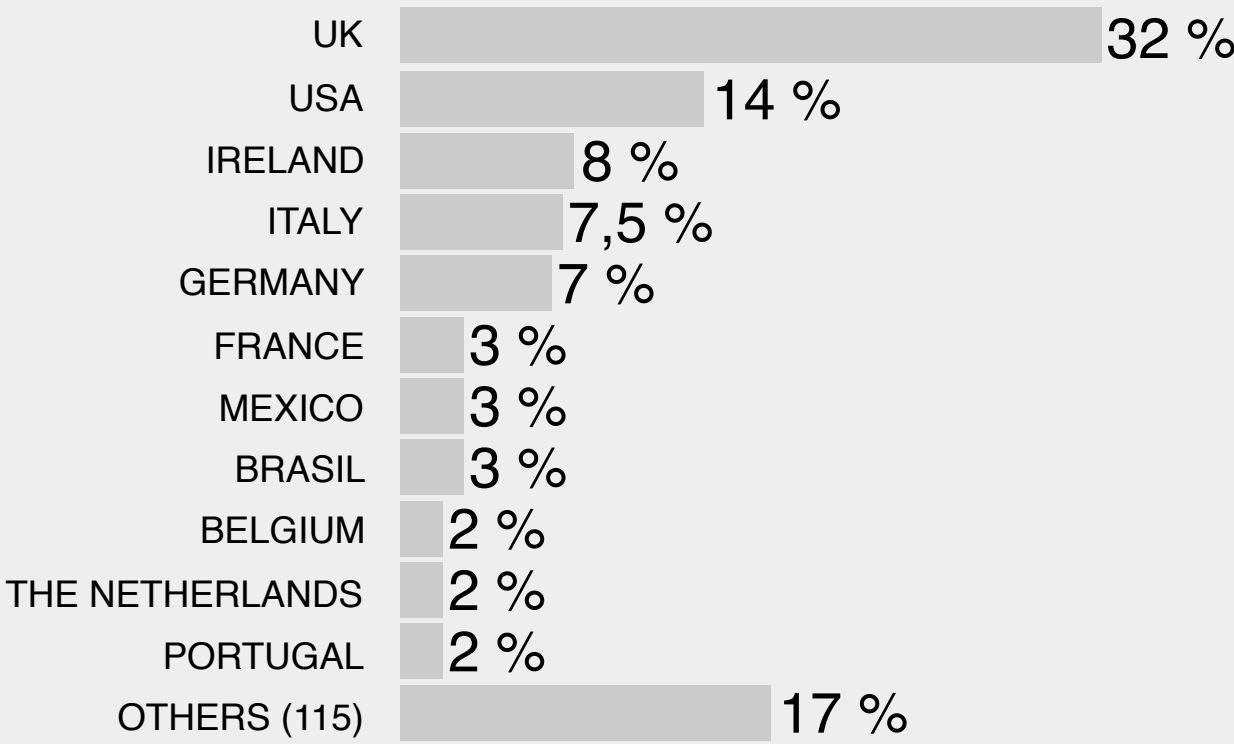
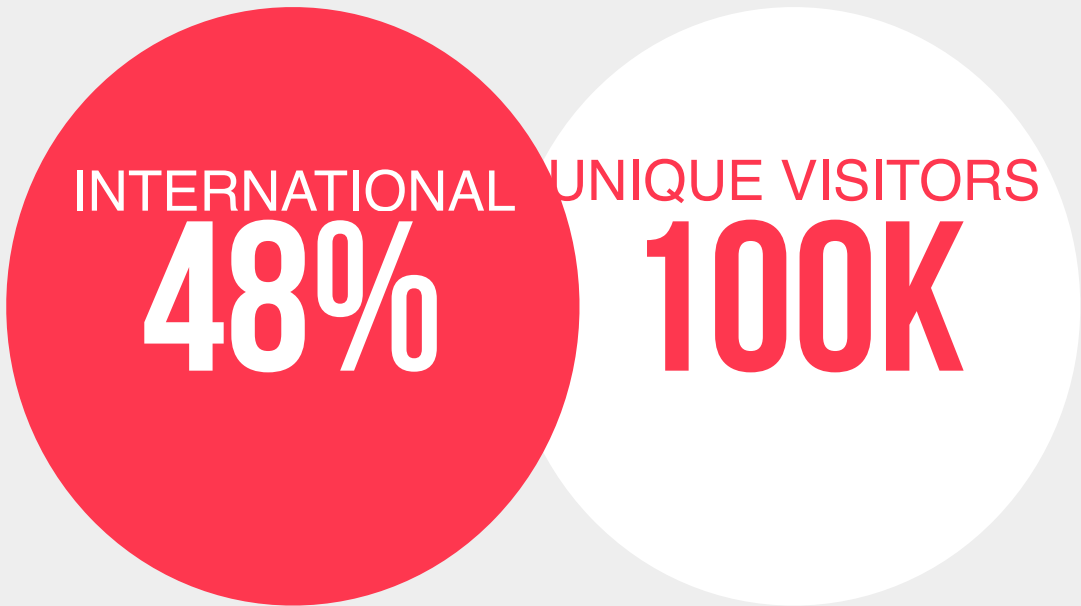
WEEKEND 1

| | | |
|------------------------|----------------------------|--------------|
| 3 DAYS FESTIVAL TICKET | VIP 3 DAYS FESTIVAL TICKET | 1 DAY TICKET |
| 245€ | 450€ | 110€ |

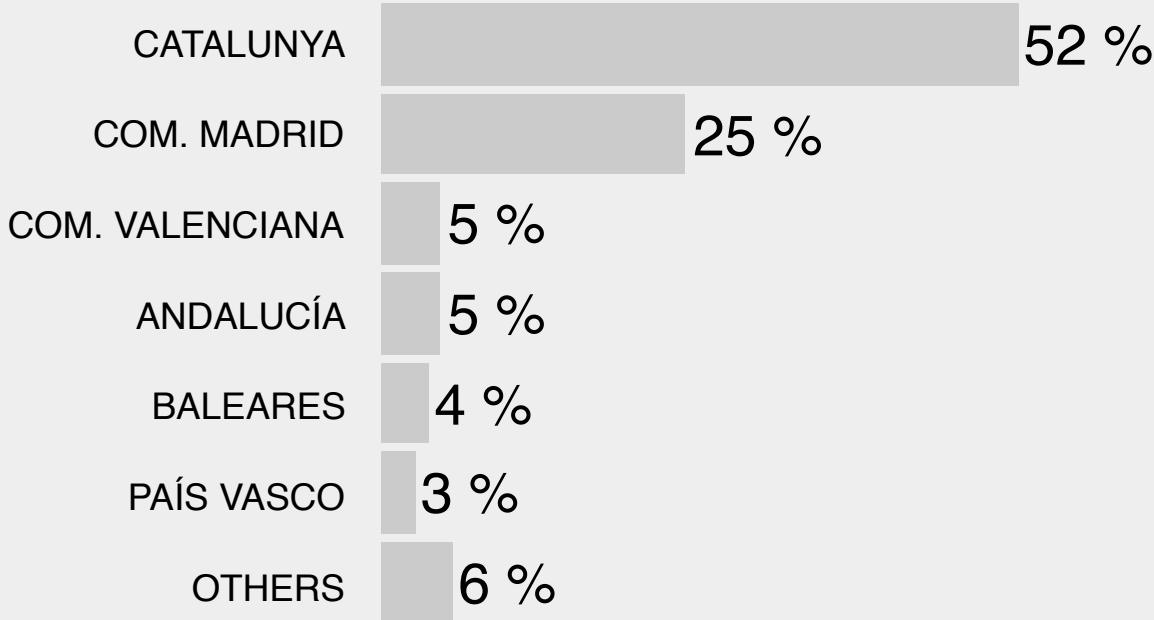
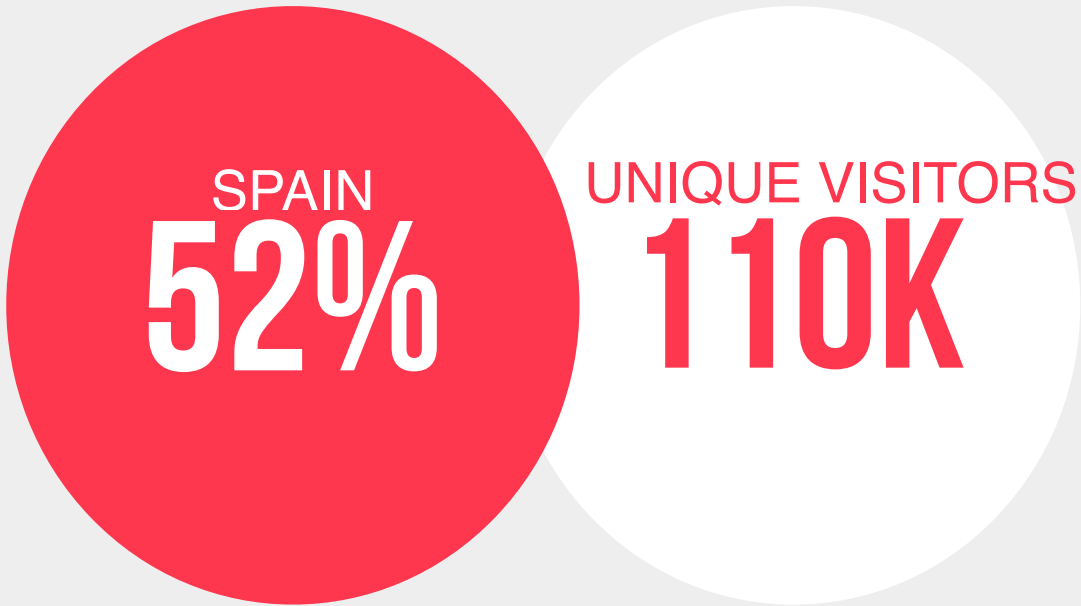
WEEKEND 1 + WEEKEND 2

| | |
|-------------------------|-----------------------------|
| 10 DAYS FESTIVAL TICKET | VIP 10 DAYS FESTIVAL TICKET |
| 425€ | 850€ |

INTERNATIONAL



NATIONAL



Audience

The festival demonstrates a solid foundation of loyalty from its attendees, which is increasing every year. 57.8% of the public admits to having attended the festival last year and 88.6% say they intend to come again next year.



Primavera Sound audiences take an average of 5.3 flights in a year.



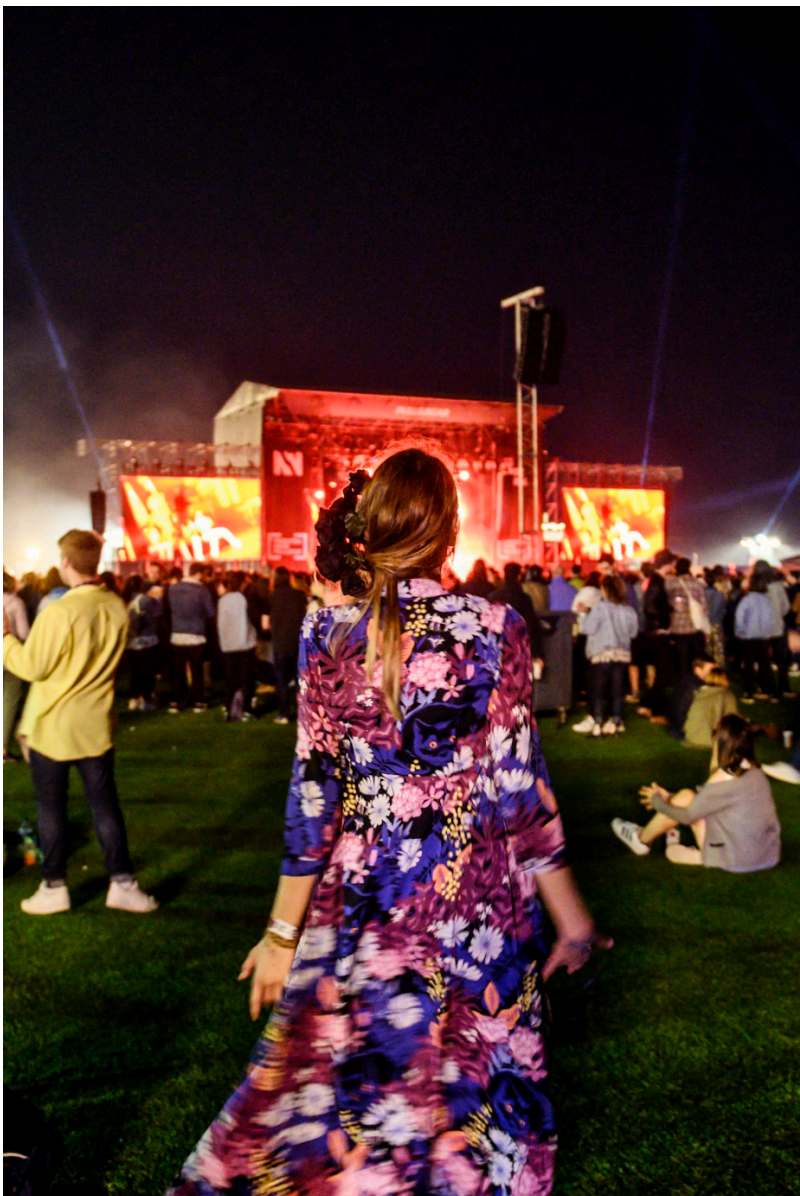
56.19% of attendees have their own car or motorbike.



Attendees watch television for an average of 1.6 hours a day.



The public surfs the Internet for an average of 5.3 hours per day.



Thank you!

PRIMAVERA
SOUND

PRIMAVERA
SOUND
BARCELONA

NOS
PRIMAVERA
SOUNDPORTO

PRIMAVERA
SOUND
L.A.

Vampire



RADIO
PRIMAVERA
SOUND

PRIMAVERA
PRO

PRIMAVERA
LABELS

minimúsica

Rockdelux

www.primaverasound.com



primavera_sound



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primaverasoundfestivals